

## ATLANTA

Alternative Asset Events has formulated a unique, powerful, and proven approach to business networking.

Our exclusive network brings together global entrepreneurs, investors—even Heads of State—who share similar backgrounds, lifestyles and interests and provide its members an advanced networking platform with exclusive personalized services.

Our focus is to provide networking opportunities for Companies, Asset Managers, Hedge Fund Managers, Family Offices and Institutional Investors. Given the limited number of service providers that will be in attendance at each event, this “invitation-only”, curated gathering of investors with select service providers will better highlight the services of our sponsors, while simultaneously allowing for captive networking and product/service promotion.

## BLOCKCHAIN & CAPITAL MARKET CONFERENCE

March 26-28, 2018

We're excited to announce the addition of video broadcasting services for our 2018 Capital Raising Conference Events. A minimum \$10,000 Video Speaker Sponsor Package provides:

- 2 Attendee tickets to the Conference
- Speaker slot on main panel
- Your logo on 10,000 emails sent from our list announcing you as speaker
- Your name and logo on video announcements that can be embedded on your website
- Video material edited to your liking and uploaded and access to all footage
- Miscellaneous interviews of you at the conference
- Company name & logo displayed in the Conference Brochure
- Company logo hot-linked on the Conference Website
- 15% Discount code provided for your clients, friends or VIPs that wish to attend the Conference

We are happy to chat further about the uniqueness of the collaboratively structured Capital Raising Conference Sponsorship packages as well as customized solutions for your goals and budgets.

Please email David Whiting, Event Director, Alternative Asset Events at [David.Whiting@Alternativeasetevents.com](mailto:David.Whiting@Alternativeasetevents.com)

# PACKAGES

## Platinum Sponsor

**\$30,000**

Various panels to be videotaped during the Conference. Your firm will be announced and listed as the video sponsor for the Conference and your logo will be featured exclusively on the video replay site portion of the website, seen every time someone looks at or downloads a Conference Video.

- Speaking slot on main panel
- Option to Branding rights for the entire Conference
- Option to naming rights for bringing one Key Note Speaker
- Company name & logo displayed on cover of Conference Brochure
- Company banner on display with option of Exhibit Table
- Lanyards for all delegates (provided by sponsor with sponsor name/logo as desired).
- Company name & logo displayed in the Conference Brochure
- Company logo hot-linked on the Conference Website
- Logo on our Third Thursday Hedge Fund Social and CapitalRaisingBootCamp.com websites
- Registration for 2 delegates
- 15% Discount code provided for your clients, friends or VIPs that wish to attend the Conference
- Limited sponsorship by other service provider firms in your category – limited to one other service provider sponsor unless specifically allowed/ approved by you
- Restrictions on other service providers in your category speaking, max 1 in main panel sessions, max 2 in parallel panel sessions unless specifically allowed/approved by you

## Gold Sponsor

**\$20,000**

- Option to co-branding rights for the Conference
- Video Speaker Sponsor Package
- Speaking slot on main panel
- Company banner on display in the Exhibition Area with option of Exhibit Table if wanted
- Company name & logo displayed in the Conference Brochure
- Company logo hot-linked on the Conference Website
- Logo on our Third Thursday Hedge Fund Social Website
- Registration for 2 delegates
- 15% Discount code provided for your clients, friends or VIPs that wish to attend the Conference
- Limited sponsorship by other service provider firms in your category – limited to two other service provider sponsors unless specifically allowed/ approved by you
- Restrictions on other service providers in your category speaking, max 2 in main panel sessions, max 3 in Parallel panel sessions unless specifically allowed/approved by you

## Silver Sponsor

**\$15,000**

- Option to naming rights for Post Night Gala Dinner
- Video Speaker Sponsor Package
- Speaking slot on main panel
- Company banner on and Exhibit Table for your staff and/or materials
- Company name & logo displayed in the Conference Brochure
- Company logo hot-linked on the Conference Website
- Logo on our Third Thursday Hedge Fund Social Website
- 15% Discount code provided for your clients, friends or VIPs that wish to attend the Conference
- Registration for 2 delegates

## Silver Sponsor One-on-One Sessions

**\$10,000**

- Option to naming rights for all One on One sessions during the 2 day Conference including the One on One Meeting Scheduler
- Speaking slot on main panel
- Video Speaker Sponsor Package
- Company Banner and Exhibit Table for your staff and/or materials
- Alternatively, you can sponsor any single or multiple One on One session(s) for \$5,000 each.
- The Sponsorship would include a registration ticket for each \$2,500 of sponsorship.
- Registration for 2 delegates

# PACKAGES

## Bronze Sponsor Cocktails

**\$7,500**

- Option to naming rights for the cocktail session
- Speaking slot on panel
- Company Banner and Video Display on Exhibit Table for your staff and/or materials
- Company name & logo displayed in the Conference Brochure
- Company logo hot-linked on the Conference Website
- Logo on our Third Thursday Hedge Fund Social Website
- 15% Discount code provided for your clients, friends or VIPs that wish to attend the Conference
- Registration for 1 delegate

## Bronze Sponsor Breakfast

**\$5,000**

- Option to naming rights for the breakfast session
- Speaking slot on panel
- Company Banner and Video Display on Exhibit Table for your staff and/or materials
- Company name & logo displayed in the Conference Brochure
- Company logo hot-linked on the Conference Website
- Logo on our Third Thursday Hedge Fund Social Website
- 15% Discount code provided for your clients, friends or VIPs that wish to attend the Conference
- Registration for 1 delegate

## Additional Packages

### Breakfast/Coffee/Lunch/ Cocktail Sponsor:

**\$2,500-\$10,000**

- Option to naming rights for the desired session
- Speaking slot on panel
- Company Banner and Video Display on Exhibit Table for your staff and/or materials
- Company name & logo displayed in the Conference Brochure
- Company logo hot-linked on the Conference Website
- Logo on our Third Thursday Hedge Fund Social Website
- 15% Discount code provided for your clients, friends or VIPs that wish to attend the Conference
- Registration for 1 delegate

### Advertising Sponsor Opportunities:

**\$2,500-\$15,000**

- Speaking slot on panel
- \$2,500 per day– Phone App Advertising Sponsor for the Conference – get your firm logo and name out in front of all attendees using the Conference web app as they access registration, agendas, schedules, meeting times via the app.
- \$2,500 – Goodie Bags for all delegates including logo and text on bag to be distributed
- \$2,500 per day – Wi-Fi access to provide for all delegates– will have firm name linked to wi-fi access for advertising for all delegates.
- \$2,500/screen/day – Flat Screens inside and outside of meeting spaces with logo/name displayed as sponsor.
- \$5,000 Full Page Ad in Formal Conference Agenda
- \$2,500 Half Page Ad in Formal Conference Agenda

## For further information, please contact:

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[www.AlternativeAssetSummit.com](http://www.AlternativeAssetSummit.com)

# ULTIMATE ANCHOR SPONSORSHIP



Become the **Anchor Sponsor** for all 12 cities... all 12 events!

**Platinum Sponsor**

**\$300,000**

**Gold Sponsor**

**\$200,000**

**Silver Sponsor**

**\$150,000**

All 3 levels of our exclusive Anchor Sponsor packages include everything you see in the corresponding individual event sponsorship levels... and so much more!

Interested individuals please contact us directly to discuss these incredible packages.

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